



*Working together to reduce youth substance use and abuse by aligning existing resources, facilitating education, and supporting families, schools and communities.*

## River Valley Rising Meeting Agenda

Monday, February 22, 2016

11am Mexico Police Department

Attendance: Patty Duguay, Katie Sloma , Barb Radmore, Allie Burke, Abby Burdin, Brenna Parent, Sandy Witas, Roy Hodsdon

1. Update on Action Plan Year 2:

Please see attached.

We took a look at the Action Plan and we are on track with what is planned out so far. Most of our programs and events we have taken place at the beginning of the school year. We will also target some events in the spring at the schools. Our newest goal is to have a program that gets us into the corner stores to educate the store managers on how placement of alcohol and how to prevent the sales to youth. We are also trying to get into the libraries and healthy centers in the area.

2. Reporting Tool (DFC-ME):

The DFC just announced the new reporting tool which opens up at the end of February and all reporting must be completed by the end of March. For the report we need to update our Strategic Plan, Logic Model and review our Action Plan. The data being entered will be from October 2014 to January 2016. RVR will share with everyone our updated strategic plan once it is completed.

Attached you will see our revised target goal so everyone is aware of what we are hoping to reduce for substance abuse amongst students in our community by 2019.

3. Marketing Ideas and suggestions:

Since most advertising is for the parent of a teen, we are trying to have some new ideas and warnings for the parents. Aiming toward the idea of drug driving and not just drinking and driving. Should reach out to Driver's Ed instructors. Sandy mentioned she has been doing one involving drinking and driving around prom season. We also talked about placemat advertising for the diners. Please see attached AD.

4. CADCA- Prevention Day and Leadership Training in DC:

The CADCA Conference in DC was great. There were lots of people, information and training sessions to attend. BELOW is an opportunity for everyone to log in and access some of the training session's power points.

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## **Access Training Session Presentations**

We have posted the presentations for the majority of sessions for you to review.

Access via the web:

1. [Click here](#) to access the interactive training session grid (below)

<http://www.cadca.org/training-sessions>

2. Click on the training session in which you are interested.
3. If the presentation is NOT listed on the training session page, this means the trainer did not grant CADCA permission to post the presentation.
4. The password to open the presentations is nlf2016. (Password is case sensitive.)

5. Community Update:

Early Aspirations Group (Barb Radmore) has received over 286 applications/essays for the college scholarships. A few people from RVHCC/RVR have gone over to help grade the essays. You can tell by reading the essays the hard work these students have put into their work.

The Bethel Task Force (Patty Duguay) has been meeting monthly in Bethel to address substance abuse issues in the area. They collected 104 surveys for their assessment.

Project Save ME (Abby Burdin) also known as the Western Maine Addiction Task Force is in need of a logo. RVR was asked to reach out to our local schools with a contest that would have the students help make a logo.

Mexico Police Department (Chief Hodsdon) reported that the last couple of weeks the department has been very busy. Their call volume has increase significantly from last year at this time.

6. Other: RVR needs more names for one on ones, we would like to reach out to more parents and business owners. Our next meeting will be March 14th.

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