

## **River Valley Rising Meeting Minutes**

**Date:** January 12, 2015

**Location:** Mountain Valley High School – Barb Radmore’s Room

**Time:** 11am

**Attendance:** Patty Duguay (RVHCC), Brenna Parent (MVMS), Sandy Witas (RVHCC), Barb Radmore (TAG), Jerry Cohen (Rotary), Erin Wainwright (RSU 10), Michael Webber (RSU 10), Roy Hodsdon (Mexico PD), Brittany Gaudet (Mexico PD), Denise Cross ( Dept. of Corrections), Matt Gilbert (MVHS), Allie Burke (RVHCC), Kelsey Arsenault (RVHCC).

### **Review Logo Design**

We talked about the likes and dislikes of the logo designs that Cherry came up with. Sandy brought up a good point that if we want to attract youth then we need a logo that’s going to be trendy and sexy. We decided to go back and have Cherry come up with a few different designs with different suns. Once we nail this down, Kelsey will create the RVR Facebook page.

After the meeting Allie went back to Ink Plaza and had them create a few more designs which will be emailed to everyone.

### **Website**

The group looked at a few other Coalition websites to see what they liked and didn’t like about each one. Healthy Communities of the Capital Area has a website that everyone seemed to like. Allie and Kelsey will look into design possibilities, trying to keep it local, will talk to John Bernard and Kris Howes. The RVR website will link to the RVHCC website. We talked about what to include on our website like school substance abuse policies, law enforcement policies, and event calendar, and resources that are available to families.

### **Elevator Speech**

Allie did a little activity to get people to talk about key words that people think of when they think of what we’re doing. These are some examples: Our focus is marijuana, alcohol, and other substance abuse. We’re addressing awareness, we’re a collaborative coalition that focuses on healthy aspects of living. It’s our common goal to reduce substance use in youth in our community. We want to raise awareness and educate our parents and youth on prevention, as well as providing resources to the community. Allie is going to work on bringing together what everyone said to get our elevator speech put together.

### **Slideshow**

Kelsey went over the slideshow she created, which will eventually be shown in different areas of the community. People gave ideas where to display the slideshow – local access channel, school entry way televisions, hospital television, doctor’s office televisions, the Rec dept., etc. Any other ideas are welcomed! There was a lot of good feedback about the slideshow, Kelsey will do some edits and send it out to everyone.

### **Drug Fact Forum – January 27**

Kelsey is talked about the Community Forum she’s hosting on January 27 at Mountain Valley High School in the Auditorium at 6pm. She has enlisted the help of the Mountain Valley Peer Helpers group to do a game show. Everyone had awesome ideas to include door prizes and specific data from the schools in the River Valley. If anyone wants flyers, let Kelsey know and she’ll get them to you.

**Next Meeting**

Our next meeting will be February 9 at 11am. The location is still being figured out, Kelsey will send out an email when we have the location determined.